

Like most products and services, the costs to create and produce high quality theatre have increased steadily over time. Take our holiday favorite, *A Christmas Story*, for example:



ROYALTIES: \$4,500



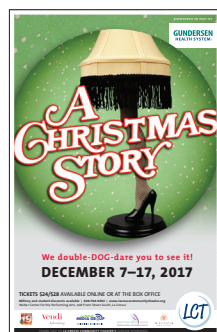
STAFFING: \$6,250



SET: \$2,550



COSTUMES: \$2,000
PROPS: \$800



MARKETING: \$2,030

It costs a total of **\$18,130** to produce *A Christmas Story*.

Other Ways to Support LCT

Gifts of Time

Community theatre is made possible because of community involvement and support. Did you know that almost every person you come in contact with at LCT is a volunteer? Our small staff provides the necessary guidance and expertise, but cannot create productions alone. We need you!

We have a lot of volunteer opportunities:

- Performers
- Costume Construction Crew
- Set Construction Crew
- Backstage Crew
- Sound or Light Board Operators
- Ushers
- Administrative Assistants

In-Kind Gifts

LCT appreciates those businesses and specialists who offer their services to aid in our success. Do you have something you could provide? Perhaps you have some old equipment or spare supplies that might be of use. Please contact our executive director if you have a suggestion.



Backstage crew preparing for a performance; photo by Theresa Smerud.

LCT's Mission

LCT creates productions and projects that enhance the theatrical literacy of our audience members, volunteers, students, and staff. We provide opportunities for creativity and personal growth in a fun, collaborative environment. As a community, we celebrate human connections through communication and interaction.

All production photos by Theresa Smerud.



What is the secret to producing great theatre?



You!

608-784-9292 • www.lacrossecommunitytheatre.org

Ticket sales pay only 60% of the total costs of running a theatre...



Imagine seeing only 60% of the set, with only 60% of it painted...



...only 60% of the cast having appropriate costumes...

...or your favorite musical with only 60% of the notes.



...the other 40% comes from people just like you!

How Your Donation Impacts Members of Our Community

Community theatre provides opportunities for youth and adults to learn and build life skills—at no cost to them—that are directly transferrable to both school and work.



Storytelling • Confidence



Adaptability • Problem solving



Collaboration • Teamwork



Body language • Non-verbal communication

This holiday season, please consider making a tax-deductible donation to LCT.
Simply fill out the enclosed donation form and return it to LCT.
With the community's continued support, LCT can continue to remain accessible to all.



I/We would like to make a contribution of
\$ _____ to La Crosse Community Theatre.

☐ Check enclosed ☐ Visa/MasterCard/Discover
Card No. _____
Exp. _____ CVV# _____

☐ I/We would like my/our name(s) to be listed in the
following way on all forms of recognition:

☐ This gift is made in (honor/memory) of:

☐ I/We wish this gift to remain anonymous.

Signature(s) of Donor(s)

Date _____

Please Print Name(s)

Mailing Address

City _____ State _____ ZIP _____

Phone _____

Email _____

Please return to:
La Crosse Community Theatre
428 Front Street South
La Crosse, WI 54601

*Auto payment options available. Please contact Mary Cate Cichock for more information.
608-784-9292 ext. 2 • mcichock@lacsossecommunitytheatre.org*